

 Uruguay 130 employees Agroindustrial sector

Frigorífico Modelo S.A. is a leading agroindustrial company in Uruguay with over 95 years of experience. Its diversified operations include juice and tea production through Dairyco, ice manufacturing with Hielo Modelo, and agricultural and forestry activities. The company also operates Polo Oeste, a logistics and clean industry park developed in partnership with Katoen Natie. Additionally, it holds a majority stake in Maosol S.A. and Mar Austral, and has business ventures outside Uruguay, establishing itself as a key regional player.

50%

reduction in hours dedicated to asset management and control.

66%

increase in asset tracking efficiency.

100%

automated inventory, eliminating spreadsheets and manual input.



Case Study

How Frigorífico Modelo Achieved 100% Asset Visibility And Reduced Manual Work Time by 50%

After years of managing assets manually, Frigorífico Modelo S.A. modernized its operations with InvGate Asset Management and InvGate Service Management. In a short time, the company achieved 100% visibility over its assets, cut manual work time by 50%, and improved efficiency across the organization.

Challenge

Managing assets through spreadsheets and manual processes no longer met the company's needs. It required a solution that could centralize and simplify asset control. InvGate became the strategic partner to enable that leap and lead the company's digital transformation.

Solution

With the support of ThinkHub, Frigorífico Modelo S.A. implemented InvGate Asset Management and InvGate Service Management, replacing manual spreadsheets with automated processes. Adoption was immediate, resulting in always up-to-date inventories, seamless integration with existing systems, and centralized control over all assets.

✓ Internal satisfaction and expansion

By optimizing inventory and business processes, the company freed up resources and managed to open two new branches in just three months.

✓ Fast adoption and time savings

From day one, Frigorífico Modelo S.A.'s team began using InvGate solutions without the need for complex training, reducing management hours by 50%.

✓ Full visibility and smarter decisions

Previously conducted quarterly, asset reviews are now performed monthly. With automated alerts, the company accelerated decision-making and reduced operational costs. Asset tracking coverage increased from 60% to 100%, reaching every asset in the organization.



“We used to spend hours searching for information and updating spreadsheets. Today, 100% of our critical assets are registered, and the inventory updates itself — something unimaginable back when we relied on spreadsheets.”

Ing. José Rodríguez Shaw
Head of Technology at Frigorífico Modelo

Next steps

In the short term, Frigorífico Modelo S.A. plans to expand its use of InvGate Service Management to automate employee onboarding, offboarding, and modification processes, connecting IT, Human Resources,

and management areas into a single workflow. The company is also evaluating the implementation of InvGate's artificial intelligence features to anticipate incidents, optimize operations, and enhance the user experience.